

InStyle EDIT CALENDAR 2017

JANUARY

SPRING TREND PREVIEW

Resolutions
Body Bounceback / Fitness
Fine Jewelry

AD CLOSE: 10/24/16
ON SALE: 12/9/16



FEBRUARY

FIRST OF THE SEASON

Fashion We Love
GRAMMY Insider
Fashionable Entertaining

AD CLOSE: 11/21/16
ON SALE: 1/6/17



MARCH

RUNWAY REPORT

Beauty-Color Trends/Spring Make Up
Style-In
Golden Globes
The Life-Celebrity at Home

AD CLOSE: 12/23/16
ON SALE: 2/10/17



APRIL

WORK IN STYLE

Accessories Report
Watches and Jewelry
Hair That Works-Style/Color/Trends

AD CLOSE: 1/30/17
ON SALE: 3/17/17



MAY

SPRING SUMMER BEAUTY- BEST BEAUTY

Jewelry/Watch
Bathing Suits

AD CLOSE: 2/27/17
ON SALE: 4/14/17



JUNE

TRAVEL IN STYLE

AD CLOSE: 3/27/17
ON SALE: 5/12/17



JULY

ACCESSORIES REPORT

Summer Hair
Summer Looks

AD CLOSE: 4/24/17
ON SALE: 6/9/17



AUGUST

FIRST OF THE SEASON- FALL FASHION PREVIEW

Beauty-Innovations

AD CLOSE: 5/22/17
ON SALE: 7/7/17



SEPTEMBER

RUNWAY REPORT

Beauty-Color trends/Fall Make Up
Style-In
The Life-Celebrity at Home

AD CLOSE: 6/30/17
ON SALE: 8/11/17



OCTOBER

THE BEAUTY ISSUE

AD CLOSE: 7/31/17
ON SALE: 9/15/17



NOVEMBER

50 BEST DRESSED

The Emmys
Toronto Film Festival
Fragrance Report
Pre-Holiday-Watches /Jewelry

AD CLOSE: 8/28/17
ON SALE: 10/13/17



DECEMBER

THE STYLE 100- WHAT'S NOW WHAT'S NEXT

Gift Guide
Holiday Fashion Guide
Party Planning

AD CLOSE: 9/25/17
ON SALE: 11/10/17

