

Closing & On-Sale Dates

INSTYLE ISSUE DATE	AD CLOSE/ MATERIAL DUE ROB*	SUPPLIED INSERTS DUE AT PLANT	NEWSSTAND ON-SALE
January	10/24/11	11/14/11	12/16/11
February	11/21/11	12/12/11	1/13/12
March	12/19/11	1/12/12	2/10/12
April	1/23/12	2/13/12	3/16/12
May	2/27/12	3/19/12	4/20/12
June	3/26/12	4/16/12	5/18/12
July	4/23/12	5/14/12	6/15/12
August	5/21/12	6/11/12	7/13/12
September	6/29/12	7/19/12	8/17/12
October	7/30/12	8/20/12	9/21/12
November	8/27/12	9/17/12	10/19/12
December	9/24/12	10/15/12	11/16/12

INSTYLE SPECIAL ISSUES	AD CLOSE/ MATERIAL DUE ROB*	SUPPLIED INSERTS DUE AT PLANT	NEWSSTAND ON-SALE
<i>InStyle Hair</i>	2/13/12	3/5/12	4/6/12
<i>InStyle Makeover</i>	6/11/12	6/27/12	8/3/12

*Run of book due dates; fractional units close one week prior